



Earn cash rewards with SmartShopper!

It's so easy to earn cash rewards as your share of the savings when you have one of the 100+ procedures offered by your plan.

Medical procedure costs vary by location.

Use SmartShopper to compare in-network prices for 100+ procedures at high-quality locations. Call or shop online so you can earn cash rewards and save money out-of-pocket with SmartShopper!

Here's how it works



Compare prices and rewards by shopping online or calling the Personal Assistant Team at **1-877-281-3722**.



Schedule your appointment or let the Personal Assistant Team do it for you.



Earn your cash reward by having your appointment within the year.



Visit bluecrossma.org or call the SmartShopper Personal Assistant Team at **1-877-281-3722**. The Personal Assistant Team is available to help you shop, find a location, compare costs, confirm rewards and even schedule your appointment. Call today! **Go Green by going paperless! Contact us or scan this code to register your email today.**

The Personal Assistant Team is available Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.



MASSACHUSETTS



SmartShopper

The SmartShopper program is offered by Sapphire Digital, an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity. ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID Card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711). ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

Some plans and services may require a referral from your doctor. Be sure to check your benefits or call Member Service at the number on the back of your ID card. The money you receive may be considered taxable income. Consult your tax advisor. Members with coverage under Medicaid or Medicare (including as secondary payer) are not eligible to receive incentive rewards under the SmartShopper Program. For HMO Blue New England plans, only network providers located in Massachusetts, Rhode Island, New Hampshire, and Vermont may qualify for rewards under the SmartShopper program. For HMO Blue plans, only network providers located in Massachusetts may qualify for rewards.

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EARN MONEY WITH SMARTSHOPPER®

SmartShopper is an incentive and engagement program managed by Zelis®, an independent company. You can earn a reward check each time you or your covered family members choose an eligible lower-cost, quality doctor or facility for the health services below. Rewards range from \$15–\$400, depending on the procedure. To find a reward-eligible doctor or hospital for your recommended procedure, sign in to bluecrossma.com/myblue, or call Zelis’ Care Concierge Team at 1-877-281-3722.

Keep this list for future reference.

Save on these health care services and procedure categories:		
Back surgery	Ear, nose, throat (ENT)	Mammogram
Bariatric surgery	Echocardiogram	MRI
Bladder repair for incontinence	Fine needle aspiration for biopsy with imaging	PET scan
Bladder scope	Gall bladder removal	Prostatectomy
Bone density study	Hammertoe correction	Reduction mammoplasty
Breast tumor biopsy or removal	Hepatobiliary system imaging	Repair finger tendon
Bronchoscopy	Hernia repair	Rotator cuff repair
Bunionectomy	Hip replacement	Shoulder arthroscopy
Cardiac ablation	Hysterectomy	Sigmoidoscopy
Cardiac nuclear imaging	Hysteroscopy	Sleep study
Carpal tunnel treatment	Kidney and ureter procedures for neoplasm	Total thyroidectomy
Cataract removal	Knee arthroscopy	Ultrasound
Cervical biopsy	Knee replacement	Upper GI endoscopy
Colonoscopy	Laparoscopic fibroid removal	Whole body bone scan
Coronary bypass	Laparoscopic removal of ovaries and/or fallopian tubes	X-ray
CT scan	Lithotripsy – fragmenting of kidney stones	

The dollar amount you receive may be considered taxable income. Consult your tax advisor. SmartShopper is managed by Zelis®, an independent company. Members with coverage under Medicaid or Medicare (including as secondary payer) aren't eligible to receive incentive rewards under the SmartShopper program.

For HMO Blue plans, only network providers located in Massachusetts may qualify for rewards.



MASSACHUSETTS

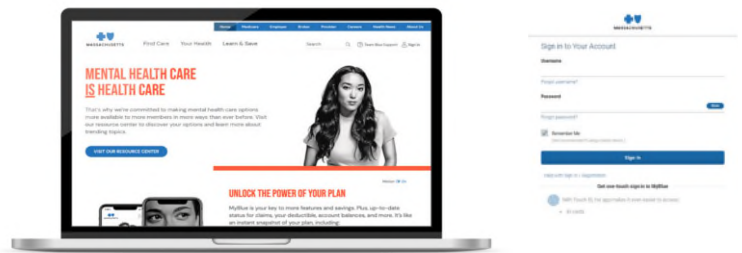
GETTING STARTED WITH SMARTSHOPPER®

Earning up to \$400 is as easy as 1-2-3.

You can compare competitively priced care, and earn up to \$400 in cash rewards after each eligible procedure when you use SmartShopper from Zelis®, an independent company. Getting started is easy. Just follow these four steps:

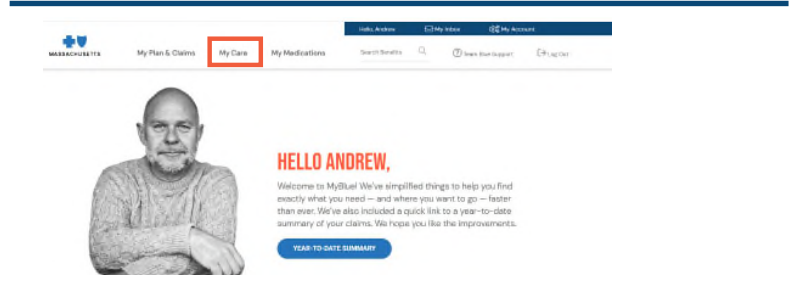
1

Sign in to **MyBlue** or create an account
Visit **bluecrossma.org** to sign in, or click **Create Account** to register for a new one.



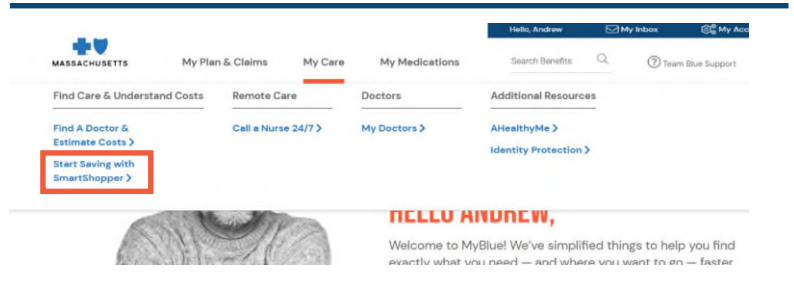
2

Go to **My Care**



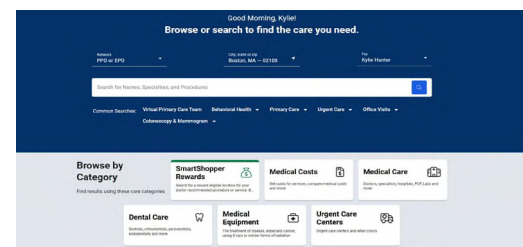
3

Click **Start Saving with SmartShopper**



4

Search for provider **Names, Specialties** and **Procedures**



Questions?

If you have any questions about MyBlue, call Team Blue at the Member Service number on the front of your ID card.



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